

# **The Cleveland Film Society**

**Financial Statements  
September 30, 2015**

## Independent Auditor's Report

Board of Directors  
The Cleveland Film Society

We have audited the accompanying financial statements of the Cleveland Film Society (the "Society"), which comprise of the statement of financial position as of September 30, 2015, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Society as of September 30, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Board of Directors  
The Cleveland Film Society

**Report on Summarized Comparative Information**

We have previously audited the Society's 2014 financial statements, and our report dated February 16, 2015, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2014, is consistent, in all material respects, with the audited financial statements from which it has been derived.

*Cimini + Panichi, Inc.*

Cleveland, Ohio  
March 23, 2016

# The Cleveland Film Society

## Statement of Financial Position

September 30, 2015 (with comparative totals for 2014)

	<u>Assets</u>	
	<u>2015</u>	<u>2014</u>
Current assets:		
Cash and cash equivalents	\$ 397,667	\$ 491,995
Restricted cash – future operations	-	133,000
Accounts receivable	14,799	12,500
Promises to give:		
Unrestricted	105,995	244,404
Temporarily restricted	-	235,000
Inventory	19,257	10,779
Investments	314,706	-
Prepaid expenses	48,258	12,937
Total current assets	<u>900,682</u>	<u>1,140,615</u>
Property and equipment, net	417,937	496,638
Endowment:		
Restricted cash	-	425,000
Restricted investments	425,000	-
	<u>842,937</u>	<u>921,638</u>
 Total assets	 <u>\$ 1,743,619</u>	 <u>\$ 2,062,253</u>
	 <u>Liabilities and Net Assets</u>	
Current liabilities:		
Current portion of long-term debt	\$ 99,526	\$ 97,561
Accounts payable and accrued expenses	36,892	40,658
Deferred revenue	64,282	55,515
Total current liabilities	<u>200,700</u>	<u>193,734</u>
Long-term debt, net of current portion	<u>231,118</u>	<u>330,581</u>
Total liabilities	<u>431,818</u>	<u>524,315</u>
Net assets:		
Unrestricted:		
Undesignated	96,779	20,532
Board-designated	790,022	712,572
Total unrestricted	<u>886,801</u>	<u>733,104</u>
Temporarily restricted	-	379,834
Permanently restricted	425,000	425,000
Total net assets	<u>1,311,801</u>	<u>1,537,938</u>
 Total liabilities and net assets	 <u>\$ 1,743,619</u>	 <u>\$ 2,062,253</u>

The accompanying notes are an integral part of these financial statements

# The Cleveland Film Society

## Statement of Activities

For the year ended September 30, 2015 (with comparative totals for 2014)

	2015			2014 Total
	Unrestricted	Temporarily Restricted	Permanently Restricted	
Public support and revenues:				
Contributions and grants (includes \$1,204,540 and \$1,466,113 of in-kind contributions in 2015 and 2014, respectively)	\$ 2,632,980	\$ -	\$ -	\$ 3,242,263
Memberships	384,430	-	-	328,541
Ticket sales	660,943	-	-	556,957
Merchandise Sales	52,254	-	-	46,472
Net investment income (loss)	(21,233)	-	-	781
Fees	82,469	-	-	68,565
Rental income	67,864	-	-	25,000
Net assets released from restrictions	<u>379,834</u>	<u>(379,834)</u>	<u>-</u>	<u>-</u>
Total public support and revenues	4,239,541	(379,834)	-	4,268,579
Expenses:				
Program services (includes \$1,201,053 and \$1,450,026 of in-kind contributions in 2015 and 2014, respectively)	3,566,264	-	-	3,720,863
Supporting services:				
Fundraising	284,524	-	-	222,318
Management and general (includes \$3,487 and \$16,087 of in-kind contributions in 2015 and 2014, respectively)	<u>235,056</u>	<u>-</u>	<u>-</u>	<u>238,408</u>
Total supporting services	<u>519,580</u>	<u>-</u>	<u>-</u>	<u>460,726</u>
Total expenses	<u>4,085,844</u>	<u>-</u>	<u>-</u>	<u>4,181,589</u>
Change in net assets	153,697	(379,834)	-	86,990
Net assets – beginning of year	<u>733,104</u>	<u>379,834</u>	<u>425,000</u>	<u>1,450,948</u>
Net assets – end of year	\$ <u>886,801</u>	\$ <u>-</u>	\$ <u>425,000</u>	\$ <u>1,537,938</u>

The accompanying notes are an integral part of these financial statements

# The Cleveland Film Society

## Statement of Functional Expenses

For the year ended September 30, 2015 (with comparative totals for 2014)

	Program Services	Supporting Services		2015 Total Expenses	2014 Total Expenses
		Fundraising	Management and General		
Personnel	\$ 477,650	\$ 222,202	\$ 106,893	\$ 806,745	\$ 706,891
Professional services (includes \$3,487 and \$16,087 of in-kind contributions in 2015 and 2014, respectively)	25,276	-	83,138	108,414	83,316
Temporary services	348,676	-	-	348,676	340,195
Occupancy	41,605	19,354	9,311	70,270	65,301
Communications	6,901	3,210	1,545	11,656	17,794
Office expense	54,167	25,198	12,122	91,487	83,454
Insurance	6,270	2,917	1,403	10,590	11,504
Postage/delivery	46,331	2,574	2,573	51,478	45,766
Printing (includes \$15,090 and \$9,343 of in-kind contributions in 2015 and 2014, respectively)	165,176	-	-	165,176	143,684
Meetings	13,609	6,331	3,046	22,986	27,620
Staff development	2,995	1,393	671	5,059	6,091
Travel	173,895	-	-	173,895	160,230
Charges and fees	24,208	1,345	1,344	26,897	25,772
Marketing and publicity (includes \$778,065 and \$982,193 of in-kind contributions in 2015 and 2014, respectively)	1,010,730	-	-	1,010,730	1,205,186
Event production (includes \$407,898 and \$458,490 of in-kind contributions in 2015 and 2014, respectively)	1,168,775	-	-	1,168,775	1,231,094
Bad debt expense	-	-	5,175	5,175	20,550
Interest expense	-	-	7,835	7,835	7,141
	<u>\$ 3,566,264</u>	<u>\$ 284,524</u>	<u>\$ 235,056</u>	<u>\$ 4,085,844</u>	<u>\$ 4,181,589</u>
Percentage of total expenses	<u>87.29 %</u>	<u>6.96 %</u>	<u>5.75 %</u>	<u>100.00 %</u>	

The accompanying notes are an integral part of these financial statements

# The Cleveland Film Society

## Statement of Cash Flows

**For the year ended September 30, 2015 (with comparative totals for 2014)**

	2015	2014
Cash flows from operating activities:		
Change in net assets	\$ (226,137)	\$ 86,990
Adjustment to reconcile change in net assets to net cash provided by operating activities:		
Write-off of promises to give	5,175	20,550
Depreciation	123,415	143,141
Net realized and unrealized loss on investments	11,399	-
(Increase) decrease in operating assets:		
Accounts receivable	(2,299)	(12,500)
Promises to give	368,234	(102,590)
Inventory	(8,478)	(5,334)
Prepaid expenses	(35,321)	(8,490)
Increase (decrease) in operating liabilities:		
Accounts payable and accrued expenses	(3,766)	20,189
Deferred revenue	<u>8,767</u>	<u>14,045</u>
Net cash provided by operating activities	240,989	156,001
Cash flows from investing activities:		
Purchases of investments in marketable securities	(769,098)	-
Proceeds from sales of investments	17,993	-
Purchases of property and equipment	(44,714)	(560,887)
Reductions from (additions to) restricted cash, net	<u>558,000</u>	<u>(66,334)</u>
Net cash used by investing activities	(237,819)	(627,221)
Cash flows from financing activities:		
Proceeds from borrowings of long-term debt	-	500,000
Principal payments on long-term debt	<u>(97,498)</u>	<u>(71,858)</u>
Net cash (used) provided by financing activities	<u>(97,498)</u>	<u>428,142</u>
Net decrease in cash and cash equivalents	(94,328)	(43,078)
Cash and cash equivalents, beginning of year	<u>491,995</u>	<u>535,073</u>
Cash and cash equivalents, end of year	\$ <u><u>397,667</u></u>	\$ <u><u>491,995</u></u>
<b>Supplemental cash flow information:</b>		
Cash paid during the year for interest	\$ 7,835	\$ 7,141

The accompanying notes are an integral part of these financial statements

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 1: Summary of Significant Accounting Policies

#### Nature of Activities

The Cleveland Film Society (the “Society”) is a nonprofit organization, organized to promote artistically and culturally significant film arts through education and exhibition to enrich the life of the Cleveland, Ohio, community. The Society’s mission is primarily achieved through the Cleveland International Film Festival (the “Festival”). The Society has negotiated to hold the Festival principally at a downtown Cleveland cinema. The ability to negotiate such contracts is critical to enable the Society to conduct its main program activity. During fiscal 2014, the Society entered into a three-year agreement with a downtown Cleveland cinema to host the 38<sup>th</sup>, 39<sup>th</sup>, and 40<sup>th</sup> Festivals.

#### Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting. Net assets and revenues, expenses, and gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Society and changes therein are classified and reported as follows:

*Unrestricted Net Assets* – Net assets that are not subject to donor-imposed restrictions. This includes net assets that are board-designated.

*Temporarily Restricted Net Assets* – Net assets subject to donor-imposed restrictions that may or will be met, either by actions of the Society and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. If donor-imposed restrictions are met in the same year as they are imposed, the related contributions, grants, and/or investment income are reported as unrestricted revenue.

*Permanently Restricted Net Assets* – Net assets subject to donor-imposed restrictions that they be maintained by the Society in perpetuity.

The Society follows authoritative guidance issued by the Financial Accounting Standards Board (“FASB”) which established the FASB Accounting Standards Codification (“ASC”) as the single source of authoritative accounting principles generally accepted in the United States of America.

#### Summarized Comparative Information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Society’s financial statements for the year ended September 30, 2014, from which the summarized information was derived.



# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### **Note 1: Summary of Significant Accounting Policies (continued)**

#### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities and functional expenses. Accordingly, certain costs have been allocated between programs and supporting services.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Reclassifications

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

#### Cash Equivalents

The Society considers all highly liquid investments with original maturities of three months or less when purchased to be cash equivalents, excluding those restricted for endowment and future uses.

#### Receivables and Credit Policies

Accounts receivable include lease payments to the Society for the renting of their digital projection equipment as well as maintenance payments on the same equipment.

Management reviews the balance in accounts receivable and estimates the portion, if any, of the balance that will not be collected. At September 30, 2015, management estimated that no allowance for doubtful accounts was required.

#### Contributions and Pledges Receivable

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 1: Summary of Significant Accounting Policies (continued)

#### Contributions and Pledges Receivable (continued)

Unconditional pledges receivable are recognized as revenues in the period the promise is received. Conditional pledges receivable are recognized when the conditions upon which they depend are substantially met. The pledges are stated at their fair market value. Pledges that are to be received over a period of years are discounted to their fair value assuming their respective payment terms and an appropriate discount rate as of the date the pledge is received. The discount is amortized into contribution revenue over the term of the respective pledge agreement.

Management periodically reviews the status of outstanding promises to give and estimates the amount, if any, that may not be collected. A reserve is established, if necessary, and individual amounts deemed uncollectible are written-off against that reserve. At September 30, 2015, management estimated that no allowance for doubtful accounts was required.

#### Investments

The Investments Topic of the ASC requires that covered investments be reported in the statement of financial position at fair value with any realized and unrealized gains and losses reported in the statement of activities. Investment income and gains and losses on investments are reported as increases or decreases in unrestricted net assets unless a donor or law restricts their use.

The Society invests in a professionally managed portfolio through the Cleveland Foundation. Such investments are exposed to various risks such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risk in the near term could materially affect investment balances and the amounts reported in the consolidated financial statements.

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in realized and unrealized gain(loss) on investments, net in the statement of activities.

#### Inventory

Inventory is stated at the lower of cost or market on a first-in, first-out (FIFO) basis. Inventory is made up of T-shirts, hats, penlights, and lapel buttons.

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 1: Summary of Significant Accounting Policies (continued)

#### Property and Equipment

Property and equipment are depreciated utilizing the straight-line method over their estimated useful lives ranging from three to seven years. Leasehold improvements are amortized utilizing the straight-line method over the remaining term of the lease. Digital projection equipment is being depreciated over three years. The Society capitalizes purchases of property and equipment greater than \$1,000. Purchased property and equipment are stated at cost.

Donations of property and equipment are recorded as support at their estimated fair value. Such donations are reported as unrestricted support unless the donor has restricted the donated asset for a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Society reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Society reclassifies temporarily restricted net assets to unrestricted net assets at that time.

#### In-Kind Contributions

In-kind contributions are reflected as revenues at their estimated fair value at the date of donation. The Society reports gifts of equipment, professional services, materials, and other non-monetary contributions as unrestricted revenue and expense in the accompanying statement of activities unless accompanied by explicit donor-imposed restrictions, in which case, the contributions would be recorded as either temporarily or permanently restricted revenues in accordance with the donor restrictions.

#### Contributed Services

The Society recognizes contributions of services received when those services (a) create or enhance non-financial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by the donation.

#### Income Taxes

The Society is tax-exempt, under Section 501(c)(3) of the Internal Revenue Code of 1986. No provision for federal income taxes has been reported in the accompanying financial statements.

The Society accounts for income taxes in accordance with the "Income Taxes" topic of the FASB ASC. Uncertain income tax positions are evaluated at least annually by management. The Society classifies interest and penalties related to income tax matters as income tax expense in the accompanying financial statements. As of September 30, 2015, the Society has identified no uncertain income tax positions and has incurred no amounts for income tax penalties and interest for the year then ended.

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### **Note 1: Summary of Significant Accounting Policies (continued)**

#### Income Taxes (continued)

The Society files its Federal Form 990 in the U.S. federal jurisdiction and an on-line charitable registration in the office of the state's attorney general for the State of Ohio. The Society is generally no longer subject to examination by the Internal Revenue Service for fiscal years before 2012.

#### Concentrations of Credit Risk

Financial instruments which potentially subject the Society to concentrations of credit risk consist of cash, investments, and pledges receivable.

Credit risk with respect to pledges receivable is limited due to the number and credit worthiness of the foundations, corporations, and individuals who comprise the contributor base.

The Society has significant investments in equity and debt securities and is therefore subject to concentrations of credit risk. Investments are managed by a community foundation whose performance is periodically reviewed by the Society's Finance Committee. Though the market value of investments is subject to fluctuations, the Finance Committee believes that the investment policy of the community foundation is prudent for the long-term welfare of the Society.

At various times during the year ended September 30, 2015, the Society's cash in bank balances may have exceeded the federally insured limits.

#### Advertising and Promotion

Advertising and promotion costs are expensed as incurred.

Advertising expense amounted to \$1,010,730 for the year ended September 30, 2015, \$778,065 of which was provided through in-kind contributions.

#### Subsequent Events

In preparing these financial statements, the Society has evaluated events and transactions for potential recognition or disclosure through March 23, 2016, the date the financial statements were available to be issued.

### **Note 2: Promises to Give**

As of, and for the year ended, September 30, 2015, \$33,544 of unconditional promises to give and \$423,348 of contributions and grants revenue were from related parties, including members of the Board of Directors and their respective companies.

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 2: Promises to Give (continued)

During November 2014, Cuyahoga Arts and Culture (“CAC”) awarded a two-year conditional grant in the amount of \$164,506 per year, provided annual collections from the Cigarette Tax are sufficient to fund the grant and provided that the Society remains in compliance with all terms and conditions of the grant, including matching funds requirements. During the year ended September 30, 2015, the Society recognized \$164,506 in contributions and grants revenue related to year one of this conditional promise. Subsequent to year end, the Society received notification that they will receive \$164,506 under the second year of the CAC grant.

### Note 3: Property and Equipment

At September 30, 2015, property and equipment consisted of:

Furniture and fixtures	\$ 29,303
Computers and equipment	86,250
Website development	144,550
Digital production equipment	510,323
Leasehold improvements	<u>15,849</u>
Total property and equipment, at cost	786,275
Less: accumulated depreciation	<u>(368,338)</u>
Total property and equipment, net	\$ <u>417,937</u>

### Note 4: Obligations Under Leases

Rental expense related to operating leases for facilities and office equipment (telephone, postage machine, and copier) was \$66,578 for the year ended September 30, 2015.

The future lease payments for facilities is increased each year by the growth rate in the Consumer Price Index for All Urban Consumers, U.S. City Average, All Items (1982-84 = 100) (“CPI”) over the previous 12 calendar months. Within the table below, the Society has assumed a 1.70% growth rate in CPI over the life of the lease.

Minimum future operating lease payments for all non-cancelable leases with a term greater than one year are as follows for the years ending September 30:

2016	\$ 51,162
2017	48,842
2018	46,066
2019	<u>42,750</u>
Total future minimum lease payments	\$ <u>188,820</u>

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 5: Loan Payable

On December 19, 2013, the Society entered into a fixed-interest rate loan for \$500,000 with The George Gund Foundation to purchase digital cinema equipment. Interest accrues on the loan at 2%. Principal payments of \$26,351 are due quarterly beginning March 31, 2014 through December 31, 2018. The loan may be prepaid without penalty. The loan is secured by the digital cinema equipment. The digital cinema equipment purchased will be leased to a downtown Cleveland cinema

Required principal payments based on the fixed-interest rate loan agreement for the years ending September 30 are as follows:

2016	\$ 99,526
2017	101,573
2018	103,579
2019	<u>25,966</u>
	\$ <u>330,644</u>

The Society will receive \$50,000 a year in proceeds from the lease for fiscal years 2016 through 2018 and \$25,000 in fiscal year 2019. At September 30, 2015, the total cost of the digital projection equipment is \$510,323 and the carrying amount is \$242,147.

### Note 6: Line of Credit

The Society has a \$100,000 line of credit with a bank. The line of credit is unsecured, bears interest at the bank's prime rate plus 1% (4.25% at September 30, 2015), and is due on demand subject to periodic reviews with the next review scheduled on or before May 15, 2016. The agreement requires that the Society maintains an operating account with the bank. At September 30, 2015, no amounts were outstanding on the line and no amounts were drawn during the year then ended.

### Note 7: Investments and Fair Value Measurements

During the year ended September 30, 2015, the Society had the following investment-related activities:

Net realized and unrealized loss on investments	\$ (11,399)
Investment management fees	(9,868)
Interest earned on savings account	<u>34</u>
Total investment loss, net	\$ <u>(21,233)</u>

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 7: Investments and Fair Value Measurements (continued)

In accordance with the “Fair Value Measurements” topic of the FASB ASC, the Society uses a three-level fair value hierarchy that categorizes assets and liabilities measured at fair value based on the observability of the inputs utilized in the valuation. This hierarchy prioritizes the inputs into three broad levels as follows: Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities; Level 2 inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly; and Level 3 inputs are unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own valuation assumptions. These inputs reflect management’s judgment about the assumptions that a market participant would use in pricing the asset, and are based on the best available information which has been internally developed.

Financial assets measured at fair value on a recurring basis consisted of the following:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Investments held at the Cleveland Foundation	\$ <u>-</u>	\$ <u>-</u>	\$ <u>739,706</u>	\$ <u>739,706</u>
	\$ <u>-</u>	\$ <u>-</u>	\$ <u>739,706</u>	\$ <u>739,706</u>

Investments held at the Cleveland Foundation are valued based upon the Society’s proportionate share of the underlying assets within the fund managed by the Cleveland Foundation.

The table below sets forth a summary of the changes in the fair value of the Society’s Level 3 financial assets for the year ended September 30, 2015:

	Investments held at the Cleveland Foundation
Balance, September 30, 2014	\$ -
Additions	769,098
Administrative fees	(9,868)
Distributions	(8,125)
Net realized and unrealized loss on investments	<u>(11,399)</u>
Balance, September 30, 2015	\$ <u>739,706</u>

### Note 8: Net Asset Classification of Endowment Funds

The Society’s endowment fund consists of one fund with the Cleveland Foundation established to fund two annual awards. These awards are to include appropriate commemoration of the donors and their lives. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

### Note 8: Net Asset Classification of Endowment Funds (continued)

The Society holds the endowment funds in the Cleveland Foundation and seeks to preserve the corpus of the gifts while providing sufficient income to meet the terms of the endowments.

The Board of Directors of the Society has interpreted the State Prudent Management of Institutional Fund Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. As a result of this interpretation, the Society classifies as permanently restricted net assets (a) the original value of gifts donated, (b) the original value of subsequent gifts, and (c) accumulations to the permanent endowment made in the accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with SPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund.
- (2) The purpose of the Society and the donor-restricted endowment funds.
- (3) General economic conditions.
- (4) The investment policies of the Society.

The Society's endowments were established to fund two annual awards that are presented at the Cleveland International Film Festival. The investment income earned on the endowments each year is utilized to fund a portion of the cost of the awards.

During the year ended September 30, 2015, the Society had the following endowment-related activities:

	Donor-Restricted Endowment Funds
Net realized and unrealized loss on investments	\$ (6,432)
Investment management fees	<u>(5,584)</u>
Total change in endowment funds	\$ <u><u>(12,016)</u></u>

Endowment Net Asset Composition  
by type of fund as of September 30, 2015:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ <u>(12,016)</u>	\$ <u>-</u>	\$ <u>425,000</u>	\$ <u><u>412,984</u></u>



# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

**Note 8: Net Asset Classification of Endowment Funds (continued)**

Changes in Endowment Net Assets  
for the fiscal year ended September 30, 2015:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year	\$ -	\$ -	\$ 425,000	\$ 425,000
Net realized and unrealized loss on investments	(6,432)	-	-	(6,432)
Investment management fees	(5,584)	-	-	(5,584)
Appropriation from endowment	-	-	-	-
Endowment net assets, end of year	\$ <u>(12,016)</u>	\$ <u>-</u>	\$ <u>425,000</u>	\$ <u>412,984</u>

### Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or SPMIFA requires the Society to retain as a fund of perpetual duration. In accordance with accounting principles generally accepted in the United States of America, deficiencies of this nature that are reported in unrestricted net assets were \$12,016 as of September 30, 2015. The deficiency at September 30, 2015 resulted from unfavorable market fluctuations that occurred during the fiscal year.

**Note 9: Net Assets**

During the year ended September 30, 2015, the Society's net assets released from restrictions were utilized for the following purposes:

Sponsorship of 39 <sup>th</sup> Cleveland International Film Festival	\$ 258,334
Sponsorship of the "A Day and Knight in Akron" associated with the 39 <sup>th</sup> Cleveland International Film Festival	110,000
Time Restrictions	11,500
	\$ <u>379,834</u>

Permanently restricted net assets at September 30, 2015 were comprised of the following:

Greg Gund Endowment	\$ 175,000
George Gund Endowment	250,000
	\$ <u>425,000</u>

# The Cleveland Film Society

## Notes to Financial Statements

September 30, 2015

**Note 9: Net Assets (continued)**

Board-designated net assets of \$790,022 constitute a working capital reserve fund. The fund was initially funded through a challenge grant from a community foundation. The community foundation agreed to provide \$150,000 in matching funds if the Society was able to raise \$150,000 in contributions to be designated, by the Society's board, as a working capital reserve fund. As this working capital reserve fund does not contain donor restrictions on use or to any particular future periods, or into perpetuity, the fund has been classified as board-designated within unrestricted net assets. During the fiscal year ended September 30, 2015, the board designated an additional \$77,450 to the working capital reserve fund.

**Note 10: Retirement Plan**

Full-time employees with greater than one year of employment with the Society are eligible to participate in a 403(b) tax-deferred retirement plan. The Society matches 100% of employee contributions up to 6% of the employee's gross wages. For the year ended September 30, 2015, the Society incurred \$30,633 in matching expense.