



THE ELEPHANT IN THE LIVING ROOM

Directed by Michael Webber

LIGHTS! CAMERA! ACTION STEPS!

34th cleveland international film festival

march 18–28, 2010 tower city cinemas let's go.

We believe that films like the one you just saw can change the world. At the CIFF, we present these films and the accompanying FilmForums to provoke thought, inspire dialogue, and spark ideas. Now we're taking it one step further by encouraging you to take action steps to address the issues you've learned about today. Get involved! Make change happen!

Generous support for Lights! Camera! Action Steps! is provided by Chuck and Char Fowler.

Speak Up

- Talk to five people about the film you saw today.
- Start a conversation at the dinner table about the positive and negative aspects of caring for exotic pets.
- Share your personal story—publish a story; blog about it; make art; talk to a friend, a class or a community group.
- Write a letter to the editor or public official about the issue of exotic pets. Go to www.bornfreeusa.org and click on the Take Action tab for tips on writing your letter and send it to local papers, such as forum@plaind.com and vop@thebeaconjournal.com. Or to send it to a lawmaker, visit www.bornfreeusa.org/b4b_lawmakers.php and enter your zip code.

Get Involved

- Invite Outreach for Animals to come and speak to your community group or classroom about wildlife. Visit them at www.outreachforanimals.org for more information.
- Attend the Earthfest Party for the Planet at the Cleveland Metroparks Zoo on Sunday, April, 18, 2010. EarthFest is the longest-standing Earth Day festival in the United States and remains Ohio's largest environmental education events. It includes more than 160 exhibits. For more information, contact the Earth Day Coalition at 216.281.6468 or visit their site at www.earthdaycoalition.org.
- Attend a discussion about wildlife preservation hosted by Wildl4Ever's Dr. Riggs at either the Cleveland Zoo's Cleveland Academy of Veterinary Medicine on May 19, 2010 or the Akron Audubon Society on May 25, 2010. For more information, visit www.wild4ever.com and click on the News and Events tab.
- Learn how to be an effective advocate for wildlife by reading the step-by-step guide provided by Born Free USA at www.bornfreeusa.org and clicking on the Take Action tab.
- Become a Wildl4Ever Team volunteer to help in their preservation and education efforts. For more information, email them at info@wild4ever.com.



clevelandfilm.org

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. . . continued from other side

- Invite Outreach for Animals to come and speak in your neighborhood or community group. Go to www.outreachforanimals.org and click on the Support Us tab, call 937.436.0727, or email contactus@outreachforanimals.org.

Stay Informed

- Visit THE ELEPHANT IN THE LIVING ROOM website for news reports and screening updates at www.theelephantinthelivingroom.com.
- To learn more about ways you can help preserve wildlife, visit the Outreach For Animals website at www.outreachforanimals.org or become a part of their Facebook family by clicking on the Facebook tab.
- Visit the National Humane Society "Issues Facing Wildlife" page for updates and information at www.hsus.org/wildlife/issues_facing_wildlife.
- To find out the facts about the impact of adopting exotic pets, visit the ASPCA website at www.asPCA.org, and click on the Adoption tab.
- If you or someone you know has an exotic animal that requires care, visit www.exoticpetsvet.com for information about local veterinary clinics and hospitals that can assist you.
- For information regarding current Ohio Legislation regarding exotic pet ownership, visit http://www.bornfreeusa.org/b4a2_exotic_animals_state.php?s=oh.
- To learn more about the Cleveland Metroparks Zoo's conservation efforts, visit www.clemetzoo.com, and click on the Protect – Conservation and Science tab.

Make a Donation

- Consider donating to Outreach For Animals to help ensure their continued support of wildlife. Or to purchase one of their educational resource books/DVDs, go to www.outreachforanimals.org, and click on the Support Us tab.
- Donate to the Wild4Ever fund to help preservation efforts on both a local and global scale at www.wild4everanimals.com and click the Donate tab.
- Consider becoming a member or donating to Born Free USA's Primate Sanctuary to help end the suffering of wildlife at www.compassionateconsumer.org.
- Join the Cleveland Metroparks Zoo's Cleveland Zoological Society and become a Zoo Parent by visiting their website at www.clevelandzoosociety.org.

LET THE CIFF KNOW ABOUT THE ACTION STEPS YOU TAKE. Email us at action@clevelandfilm.org.

