CLEVELAND INTERNATIONAL FILM FESTIVAL

Among the Longest-Running & Largest Film Festivals in the USA


Second Home / 1991–2019 / Tower City Cinemas
ONLINE FESTIVALS IN 2020 AND 2021

2020

CIFF44 STREAMS

APRIL 15–28, 2020

105 Features
221 Shorts
42,107 Streams*

The CIFF44 Streams audience cumulatively watched an astounding 2,316,784 minutes of film with an impressive 51,216 streams* throughout the Festival. Based on an average of two individuals watching any given stream, this means that CIFF44 Streams had 102,432 viewers.

Accessibility initiatives included captioning of films and audio description whenever possible, plus sign language interpreters and captioning of Q&As.

2021

CIFF45 STREAMS

APRIL 7–20, 2021

117 Features
182 Shorts
63 COUNTRIES

*A stream is counted if at least 70% of the feature or short was viewed.
CIFF45 STREAMS FILMMAKER ENGAGEMENT

250 Filmmakers Participated in 64 Conversations

- Pre-Recorded Q&As
- Live Happy Hours
- CIFF Speaks Podcast Episodes
- Community Partner-Moderated Conversations

AT THE READY | MISSING IN BROOKS COUNTY

LILY TOPPLES THE WORLD

BARBARA LEE: SPEAKING TRUTH TO POWER

SUMMERTIME
Since 1935 the Anisfield-Wolf Book Awards have annually recognized books that have made important contributions to our understanding of racism and human diversity.

For the second consecutive year, CIFF was a contributing partner to Cleveland Book Week, a series of special events to celebrate the Anisfield-Wolf Book Awards.

Six feature films and two shorts programs were presented between September 27 and October 3, 2021. Filmmaker and guest conversations accompanied each of the feature films and some short films. Registrations totaled 2,766 for the seven day program. Plus, 9,011 FilmSlam students were able to stream a special line-up of short films.

The Groundbreaker Award and Program offers educational opportunities about structural racism and elevates and supports BIPOC (Black, Indigenous, and people of color) filmmakers.

CIFF45 Streams was honored to recognize documentarian Ashley O’Shay as its first Groundbreaker Award recipient. Ashley is the director, producer, and cinematographer of the CIFF45 Streams film UNAPOLOGETIC (2020).

DReam Catcher was established in 2019 to honor the life and memory of David K. Ream (1949–2017), a beloved CIFF trustee. The DReam Catcher Award and Program shines a light on an LGBTQ+ filmmaker, who then connects with our LGBTQ+, student, and filmmaking communities during the Festival.

CIFF45 Streams was thrilled to present its DReam Catcher Award and Program, recognizing pioneering LGBTQ+ filmmaker—and Sandusky, Ohio’s own—Todd Stephens. Todd’s “Ohio Trilogy” was included in CIFF45 Streams: SWAN SONG (2021), GYPSY 83 (2001), and EDGE OF SEVENTEEN (2000).
We recognize our society must confront and dismantle systemic and institutional racism, which causes marginalization, disenfranchisement, and discrimination.

We will consistently work to mitigate inequities by deliberately amplifying voices and presenting viewpoints of — and sharing power with — people and communities of color.

We will implement short- and long-term strategies to weave racial equity and inclusion into the fabric of our organization.

While our anti-racism work is ongoing, we will be intentional about achieving measurable change.
The Strassman Insurance Services Community Engagement Program builds and strengthens partnerships with other nonprofits by connecting them to Festival films that are relevant to their missions and work. The partnering entities agree to publicize Festival films in exchange for visibility at the Festival and a platform to promote their missions and work. As a result, the CIFF continues to embed itself into the fabric of Northern Ohio. For CIFF45 Streams, 142 Community Partners supported films in the Festival.

The CIFF is an Academy of Motion Picture Arts and Sciences qualifying festival. Our award-winning films in the short categories of animation, documentary, and live action are automatically sent along to the Academy Awards® for nomination consideration.

The Festival created 1,655,189 social media impressions during its 14-day run.

FACEBOOK | 1,226,375
TWITTER | 211,000
INSTAGRAM | 132,399
YOUTUBE | 85,415
E-MAIL DATABASE | 112,588
FilmSlam Streams® is CIFF’s free year-round virtual media literacy program and mini-festival of films for students in grades 5–12. FilmSlam Streams provides outstanding examples of the filmmaking art, introducing students to other cultures and fostering awareness of people different from themselves. FilmSlam Streams also enables students to see people on screen who look like themselves.

FILMSLAM STREAMS STATISTICS FOR FALL 2021:
- 275,822 Student Streams
- 214 Schools
- 368 Teachers

CLEVELAND METROPOLITAN SCHOOL DISTRICT PARTICIPATION:
- 27,301 Student Streams
- 75 Schools
- 42 Teachers

NEW SHORTS PROGRAMS:
- Historical Cinema
- Inspirational Cinema
- Student Cinema (films made by junior high and high school students)
- Environmental Cinema
- Newcomers Language Cinema (for refugee students who speak Swahili, Pashto, Zulu, Somali, Dari, and more)
CIFF is proud to be a Playhouse Square Resident Company.

CIFF46 WILL BE OUR FIRST IN-PERSON FESTIVAL AT OUR FOREVER HOME.
MARCH 30–APRIL 9, 2022

- Allen Theatre
- Connor Palace
- KeyBank State Theatre
- Mimi Ohio Theatre
- Upper Allen
- Westfield Studio Theatre

CIFF46 STREAMS APRIL 10–17, 2022
THANK YOU FOR YOUR INTEREST IN THE CLEVELAND INTERNATIONAL FILM FESTIVAL.

Please reach out to us for additional information.

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The Cleveland International Film Festival promotes artistically and culturally significant film arts through education and exhibition to enrich the life of the community.

Visit clevelandfilm.org/donate to support the mission and work of CIFF.